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## **Malaysian opportunity to get onto the UK property market as propertrack.com expands with UK property listings**

**KUALA LUMPUR, 4 August 2009** – propertrack.com, a Malaysia Property Investment portal, moves a step forward by expanding its property search to include more than 100,000 UK property listings for local property investors. This latest move in collaboration with propertyindex.com, the UK's leading 'pay for results' portal, enables propertrack.com to broaden the site's niche property marketing products and services.

As part of this milestone in partnership, propertrack.com will display its UK property search box on both their property portals propertrack.com and propertrack.co.uk, enabling users of both sites to search for UK properties as well as Malaysian properties.

“Our strategy to introduce this feature was brought about by the general lack of Malaysian property exposure in this part of the world as well as an increase in an Asian-based appetite for UK property investment. By getting UK property investors into our local property portal, they can make a clear comparison and understand the greater potential of Malaysia property investment opportunities”, commented Stephen Hodgson, Managing Director of propertrack.com

“This is great news for local real estate agents and property developers who simply want their properties to be seen by International investors. We hope more and more local real estate agents will take advantage of this smart online strategy”, added Ms Julie Wong, President of the Malaysia Institute of Estate Agents (MIEA).

All propertrack.com UK property listings will be displayed in Malaysian Ringgit and other major currencies to include Malaysian property listings within the same Ringgit Malaysia 100,000 range.

End.

### **About propertrack.com**

**propertrack.com** acts as a Malaysia-based property marketing platform and solution for Malaysian and International property developer developments, real estate agency firm's secondary market properties, for sale, lease or rent as well as real estate related business service providers.

The property centre and portal provides the most recent information on the Malaysia My Second Home (MM2H) Visa programme to international visitors through its MM2H Malaysia information desk provided by a licenced MM2H agent.

All client property advertising, marketing and related services are supported by the property centre (*known locally as the Kuala Lumpur Retail Property Centre or KLRPC*), a 3,500 sq.ft. prime location gallery located directly opposite the Kuala Lumpur Convention Centre (KLCC).

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